

## **Saucony® Launches All-New Endorphin Elite 3**

*The brands most efficient shoe yet, the Endorphin Elite 3 is making fast, faster*

**June. 1, 2026** – Engineered for runners looking to leverage superior performance, **Saucony**, a leading global performance running lifestyle brand, delivers the highly anticipated launch of the Endorphin Elite 3. The updated profile features industry-leading energy return cushioning in a design optimized for race day.

“The Endorphin Elite 3 is our most efficient racing shoe to date,” said Brian Moore, chief product officer of Saucony. “We redesigned the midsole geometry based on direct runner feedback to maintain the exceptional performance of the Elite 2 but to add more midfoot stability. Powered by the explosive energy return of IncrediRUN foam and a new slotted carbon fiber plate, the Endorphin Elite 3 creates a smooth and propulsive ride to help runners feel even faster on race day.”

### **Endorphin Elite 3 Features:**

- Dual layers of the award-winning IncrediRUN foam (industry-leading energy return cushioning)
- Updated midsole geometry designed to improve stability and efficiency at fast paces
- New slotted carbon fiber plate for enhanced propulsion and smoother transitions
- Lightweight, secure, and breathable upper built for race-ready performance
- PWRTRAC outsole delivering dependable traction and durability on race day

The launch of the Endorphin Elite 3 marks the latest evolution of Saucony’s Endorphin franchise, a cornerstone of the brand’s top innovations. In 2026, the franchise expanded to meet the needs of runners across distances and performance preferences, with the introduction of the Endorphin Azura, the versatile and responsive Endorphin Pro 5, and now the Endorphin Elite 3, Saucony’s most efficient racing shoe to date. Together, the lineup underscores Saucony’s commitment to delivering speed-driven solutions engineered for every type of racer.

The Endorphin Elite 3 is available in unisex sizing from 3.5–13, 14, 15 for a suggested retail price of \$290 USD at [www.saucony.com](http://www.saucony.com) and select retailers. To find a Saucony retailer near you, call 800-365-4933 or visit [here](#).

**About Saucony:** Saucony, the 'Original Running Brand' and a division of Wolverine World Wide, Inc. (NYSE: **WWW**), is a leading global performance running brand that fuses innovation, style and culture. Widely recognized for award-winning technologies including PWRRUN™ PB, PWRRUN+™, and SPEEDROLL™, Saucony creates innovative technical and lifestyle footwear and apparel across Road, Trail and Originals. Founded in 1898, Saucony exists to inspire and enable people to live a better life through running culture, self-expression and their impact on the world. For more information, visit [www.saucony.com](http://www.saucony.com).